

Breastfeeding: bonding science and practice

Annual Health
Professional
Seminar Series
2023

Breastfeeding: bonding science and practice

The Australian Breastfeeding Association (ABA) is thrilled to present the 2023 Health Professional Seminar Series *Breastfeeding: bonding science and practice*.

The 2023 Health Professional Seminar Series once again brings together thought and practice leaders, as a face-to-face and online learning experience. Network with like-minded health professionals at our live seminars, and dive deeper into critical issues via our online program. Learn about the latest research and developments on breastfeeding, lactation and infant/maternal health. Seize this curated opportunity to expand your skills and knowledge in the ever-changing healthcare environment.

The 2023 Health Professional Seminar Series – *Breastfeeding: bonding science and practice* will be held in four major cities across Australia; Sydney, Brisbane, Melbourne and Perth. Take this opportunity to visit and explore Australia's beautiful states.

Professional development points

IBLCE	CERPs and Pre-Exam Education Hours have been applied for
ACM	Australian College of Midwives CPD Recognised Hours have been applied for

Sponsorship opportunities

Sponsorship of the 2023 Health Professional Seminar Series provides the perfect opportunity to promote your brand to a diverse group of health professional influencers, as well as illuminating your organisation's commitment to evidence-based practice. Delegates attend this seminar for their professional development, networking and to gather information on useful, ethically sound products and services to share with colleagues and recommend to the families they support

Sponsorship will give you the chance to:

- reach a targeted audience of over 5000 health professionals and breastfeeding experts via our trusted and evidence-led printed and digital communications
- address up to 800 delegates at the seminars
- connect with maternal and infant health thought-leaders, breastfeeding counsellors and the broader health sector

For more information or to download the sponsorship and exhibition prospectus visit: breastfeeding.asn.au/seminars, email rachel@meccaconcepts.com.au or call Rachel Washington on +61 412 996 711.

PLEASE NOTE: ABA reserves the right to change the program and speakers if they are unavailable due to illness, injury or unforeseen circumstances and events. All views and opinions of the speakers are not necessarily the position held by ABA. All live seminar venues will comply with any required COVID-safe measures in place at the time of the seminar. If you are feeling unwell, we ask that you do not attend a live seminar and view the seminars online instead. All live 2023 registrants will receive access to the full online program at no additional cost. If COVID-19 related issues result in ABA not being able to proceed with the live seminars, they will be replaced by a live-streamed seminar on Friday 10 March 2023. The online program would then become available as normal. No refunds will be supplied, as livestreaming and webinar options will be available. To view ABA's position statements, visit breastfeeding.asn.au

Sydney Monday 6 March 2023
Brisbane Tuesday 7 March 2023
Melbourne Friday 10 March 2023
Perth Saturday 11 March 2023
Online program
from 31 March to 31 May 2023



Australian
Breastfeeding
Association
For Health Professionals

Register now at breastfeeding.asn.au/seminars