



**Australian
Breastfeeding
Association**

Queen's Birthday Honours for one of our own

One of the Australian Breastfeeding Association's (ABA) volunteers has been awarded a Member (AM) in the General Division of the Order Of Australia in the 2013 Queen's Birthday Honours for 'significant service to community health and education, particularly through the Australian Breastfeeding Association'.

Mrs Joy Anderson of Leeming, Western Australia has a long history with the Australian Breastfeeding Association (formerly Nursing Mothers' Association) and is still an active breastfeeding counsellor after 26 years of service. Mrs Anderson's service to the Association is so profound that she was awarded an Honorary Life Membership in 2011.

'Since joining the Association in 1984, Joy has held a number of positions, including director, editor and designer of our national magazine, and she established ABA's original internet working group', said Mrs Rachel Fuller, National President, Australian Breastfeeding Association.

'In particular, Joy is best known for her contribution to the breastfeeding information in the many ABA publications including *Breastfeeding ... naturally*, our website articles, *Breastfeeding Review*, *Breastfeeding Management in Australia*, and particularly the ABA booklet series.

'An International Board Certified Lactation Consultant since 1991, Joy's special interest in food intolerance led her to undertake further studies in nutrition, and she is now an accredited practising dietitian with a special interest in breastfeeding.

'We congratulate Joy on her award and offer our thanks for the contribution she has made to the Australian Breastfeeding Association and infant feeding in Australia', said Mrs Fuller.

Mrs Anderson is one of almost 900 volunteer breastfeeding counsellors around Australia who donate their time to support and empower mothers to breastfeed. Parents can contact these counsellors 24/7 via the Breastfeeding Helpline on 1800 686 268 or the Association's website at www.breastfeeding.asn.au.

Ends.

Media Enquiries:

NSW: Nicole Bridges 0413 726 513 or Meredith Laverty 0414 523 060

South Australia: please contact NSW team

Western Australia: Kirsten Tannenbaum 0403 225 911

Tasmania: Marion Bowen 03 6425 5780

Victoria: TBC by Sharon Green

Queensland: Dr Maya Griffiths 0447 335 760

Links:

www.breastfeeding.asn.au

www.onlinebreastfeedingcafe.com.au

National Head Office

1818-1822 Malvern Rd

East Malvern VIC 3145

PO Box 4000

Glen Iris VIC 3146

Telephone: 03 9885 0855

Facsimile: 03 9885 0866

info@breastfeeding.asn.au

www.breastfeeding.asn.au

ABN 64 005 081 523

Breastfeeding Helpline

1800 mum 2 mum

(1800 686 268)

Retail Subsidiary

www.mothersdirect.com.au