



Media Statement - 25 August 2012

Australian Breastfeeding Association Investigates Allegations of Misconduct

The Australian Breastfeeding Association has today responded to a news report regarding alleged comments made during a Breastfeeding Education Class held in Queensland.

The Association has launched an internal investigation into the allegation of misconduct. If the investigation finds the volunteer counsellor has acted inappropriately, the Association will take appropriate disciplinary action.

The Australian Breastfeeding Association has hundreds of trained volunteer breastfeeding counsellors across the country who provide thousands of hours of up-to-date breastfeeding information and support to mothers, fathers and support people each day through our Breastfeeding Helpline, website, email counselling and at local breastfeeding support groups.

In cases where mothers do not have enough breastmilk to nourish their babies, or where breastfeeding is not possible, the Association supports women to make informed choices about the available alternatives.

All trained breastfeeding counsellors are governed by our Code of Ethics and are not permitted to give medical advice.

Ends.

Media information:

Meredith Laverty 0414 523 060