



## Photograph Release Form

### About the Breastfeeding Friendly Workplace program:

The Breastfeeding Friendly Workplace (BFW) program is an initiative of the Australian Breastfeeding Association (ABA). The BFW program works with industry and employers to support breastfeeding women in their return to work whilst continuing to breastfeed. The program also provides information and support to breastfeeding women who are returning to work to assist them with their return and educate them on how to manage this often stressful time.

We are seeking your permission to use the photograph/s you have taken. These photographs are for use within the BFW Program.

Please circle **Yes/No** for the categories for which you give permission for the photographs to be used.

### Categories of Use:

I \_\_\_\_\_ of  
address \_\_\_\_\_  
phone \_\_\_\_\_ email \_\_\_\_\_

agree for my photographs to be used by the Breastfeeding Friendly Workplace (BFW) program in the following manner:

- Yes/No Records in relation to accreditation and reaccreditation site inspections
- Yes/No BFW publications, including Essence, booklets, posters, brochures and other promotional and/or educational materials
- Yes/No BFW online use, including websites, e-cards, e-newsletters/magazines, catalogues
- Yes/No BFW digital resources, including CDROMS, DVDs, online video, PowerPoint presentations
- Yes/No Media use, including newspapers, magazines and online, on request and with BFW approval
- Yes/No Educational use for the teaching and promotion of the BFW program, including booklets, posters, brochures and other promotional and/or educational materials, websites, e-cards and video
- Yes/No Please identify me by name as the holder of copyright of the photographs

I understand that the photographer/videographer retains full copyright of images they make. I warrant that I am the copyright holder of these photographs.

BFW has my license to reproduce and distribute my photograph in accordance with the above agreement. I understand my photographs will be stored electronically and shared within the BFW program in a digital form.

Signed \_\_\_\_\_ Date \_\_\_\_\_